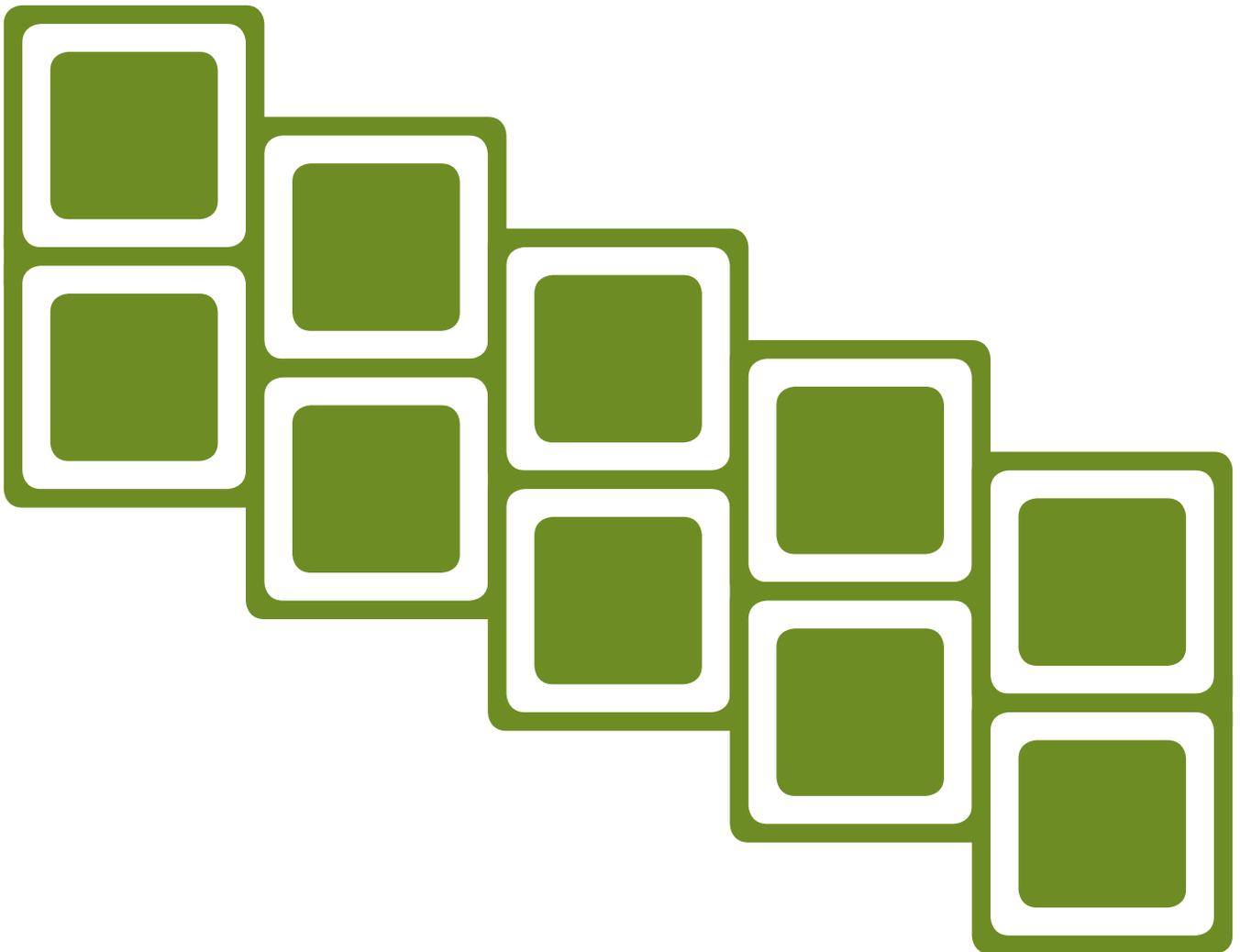


Summer Academe
Editorial

Fall 2015



Editorial

Bill Kops, Academic Editor
University of Manitoba

The North American Association of Summer Sessions (NAASS), the Association of University Summer Sessions (AUSS), the North Central Conference on Summer Sessions (NCCSS), and the Western Association of Summer Session Administrators (WASSA) are pleased to offer the 2015 online volume of *Summer Academe: A Journal of Higher Education*.

Since 1997, Summer Academe has been a source of current research and best practices in summer session administration and pedagogy. In addition to research, *Summer Academe* features papers based on conference presentations, special topics (forum and best practices sections), and book and media reviews. *Summer Academe* is published annually and is indexed in Educational Indexes / Abstracts and ERIC.

Research Papers, which deal with questions and issues related to university and college summer session administration or pedagogy with an emphasis on the implications for practice, remain the heart of the journal. This volume contains three research papers. Two papers by Loy Lytle and Ralph Gallucci, University of California, Santa Barbara, offer a look at the Freshman Summer Start Program at UC Santa Barbara. The first paper "A Case Study of the University of California, Santa Barbara's Freshman Summer Start Program: Its Genesis, Growth, and Development," describes the origins and development of a program designed to help incoming, first-time students make smooth transitions to UCSB. This sets the context for the second paper, "An Evaluation of the University of California, Santa Barbara's Freshman Summer Start Program's Impact on Its Student and Campus," an assessment of the impact of the program based on its 13-year history. The third paper by Ken Smith and Noel Byrd, Virginia Tech, calls attention to the value of the Joint Statistical Report to summer session administrators and researchers interested in the examining the summer term in "2014 Joint Statistical Report Summary."

The Conference Papers feature select presentations from the annual conferences of the sponsoring associations to provide readers and practitioners with a record of best practices that showcase new ideas, approaches, and solutions. There are four conference papers featured in this volume, three of which deal with variations on the issue of first-time students to campus. In "Shaping the Academic Environment for Summer Visiting Students," Maria Lettiere, Loyola University, Chicago, and Natalie Kokorudz, University of Illinois at Chicago, offer ideas for guiding, advising, and creating enrollment procedures for visiting students. In "The Race to the Finish: Constructing

a New Summer Program for Incoming Freshmen,” Susanna Cowan, University of Connecticut, describes, how UConn created a new summer program for incoming freshman and transfer students. And Owen Hooper and Ginny Shepherd, in “Lead the ‘Think and Do’ Movement: How NC State Increased Summer Campus Resource Programming by 400%,” examine the importance of collaboration when developing co-curricular summer programs at the North Carolina State University. Rounding out the conference papers, “Free! Open Educational Resources Are Good Business for Summer Sessions,” by Bill Chismar, University of Hawaii at Manoa, promotes the idea of free course materials as a win-win option for summer sessions and students.

For the first time, we are pleased to include two papers on Best Practices that outline practical, nuts-and-bolts advice and ideas for successful programming in summer session. “Finding the Money,” by Michelle Bartlett, University of Alaska, Fairbanks, suggests five strategies for finding new revenue sources for summer program development. And in “Do You Want Summer School to Grow? Get to Know Your Registrar!,” Rodney Parks and Melissa Holmes, Elon University, describe how using your registrar’s assets and expertise can increase summer enrolment.

Featuring opinion pieces and commentary, the Forum section provides thought-provoking perspectives on critical issues, policies, and contemporary events related to university and college summer sessions, including commentary on issues raised in articles published in the journal. We are pleased to have Karen Sibley, Brown University, reprise a recent talk—“Spotlight on Summer Session / Continuing Education: Own the Opportunity”—given at the NAASS Middle States Regional Conference. She urged summer session administrators to view the many challenges facing universities and colleges today as an opportunity to participate and lead in the transformations taking place on our campuses.

There were no Book and Media Reviews submitted for this issue of the journal. Readers are encouraged to submit reviews on subjects relevant to university and college summer session administration or pedagogy. Reviews of materials less than three years old are preferred and advance notice of intention to do a review is requested.

I want to thank the members of the Editorial Board who worked diligently to produce the third online issue. The board members are Monique LaRocque, University of Maine; Kathleen Micham, UCLA; Claire Cross, Oregon State University; Beth Laves, Western Kentucky University; and Bill Kops, University of Manitoba (Academic Editor).

In addition, I want to thank the presidents of the co-sponsoring associations who offered financial support, advice, and encouragement to publish the journal. A special thanks to the many manuscript reviewers who contributed greatly to shaping the manuscripts into what appears in this volume. Much appreciation is owed to Michelle Boulton, Perry Millar, and the team at 3c publications (formerly Michelle Communications) for another superb job with both copy and production editing, and to Mayu Ishida, University of Manitoba Libraries, for loading *Summer Academe* in the online format using OJS.

Our goal is to publish *Summer Academe* each fall, and we welcome submissions for the next volume—deadline for manuscripts is May 31, 2016. Submissions of original material are invited from different viewpoints, methodologies, disciplines, and cultures that relate to summer session administration or pedagogy. Please check Submission Guidelines at <http://ojs.lib.umanitoba.ca> and follow the links.